

Exposure & Impact

MAINSTREAM MEDIA: We Submit Events To Print /Online-Based Calendars & Media

ONLINE REGISTRATION: Outsourcing This Headache = Focus On Creating Event

DESIGN/HOSTING: Website and/or Online Calendar Creation/Hosting = Quality + Room to Grow

MARKETING/PROMOTION: Ad/Marketing Budgets Enjoy *Competitive* Pricing & Our *Deep* Reach

VIEWER/SUBSCRIBER BASE: Website/Email Updates = Reach Local "Event-Going" Professionals

POST EVENTS EARLY: Our Large Audiences Want To Know About Your Company And Events

COMPANY: TechVenue.com is a syndicated on-line calendar and clearinghouse of business technology events organized by region, supporting 7 languages worldwide. Since 1998, millions of executives and professionals have relied on our calendars for accurate and comprehensive event listing information. Organizations and companies such as Microsoft, IBM, ACM, AeA, Gartner, AMA, Marcus Evans and thousands more consistently use our calendars to promote themselves and their events.

SERVICES: Illustrated above are various service building blocks we have at our disposal to help your organization and events be effective and successful. We get you to the right people, at the right time, in the right way... painlessly.

VIEWER STATISTICS:

| Average Monthly Page Views: | Website Button Per Month | Website Button Cost Per Visitor | Website Button CPM | Email Newsletter Ad/Issue | Email Newsletter Ad Cost Per Subscriber Per Issue | Email Newsletter Ad CPM Per Issue |
|-----------------------------|--------------------------|---------------------------------|--------------------|---------------------------|---|-----------------------------------|
| 1,000,000 | \$1,000 | \$ 0.001 | \$ 1 | \$300 | 0.001 | \$1 |

TechVenue.com Promotion Rates & Value Propositions:

- » Users: 70/30 Male/Female, 55% Manager Level & Above, 85% BS/BA & Above, Consultants, Programmers, VAR's, & More!
- » Very competitive online & print-based promotions: Audiences: 10-20% Larger, Rates: 20-30% Less, & CPM's are the best values.
- » **Top Rated:** [Google](#), [AOL](#), [Live.com](#), [Yahoo!](#), [Overture](#), [Ask Jeeves](#), [AltaVista](#), for: "technology events promotion" and/or "...calendars"
- » 1st posting always FREE. Paid postings are either \$20 or \$100 – *Never Higher*. Good fits for any promotion budget.
- » Monthly advertising starts at \$300, Sponsorships at \$1000 for website and/or email promotion work. Discounts available.
- » Our [TechVenue Transmits](#) service multiplies your online web, email and print exposure local to each event for only \$50!

Hey! - I Need Proof Of ROI First. We Understand... Please See our [testimonials](#) at: <http://TechVenue.com/Testimonials.htm>
"In my view, no tech meeting's promotional effort is complete without TechVenue..."

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